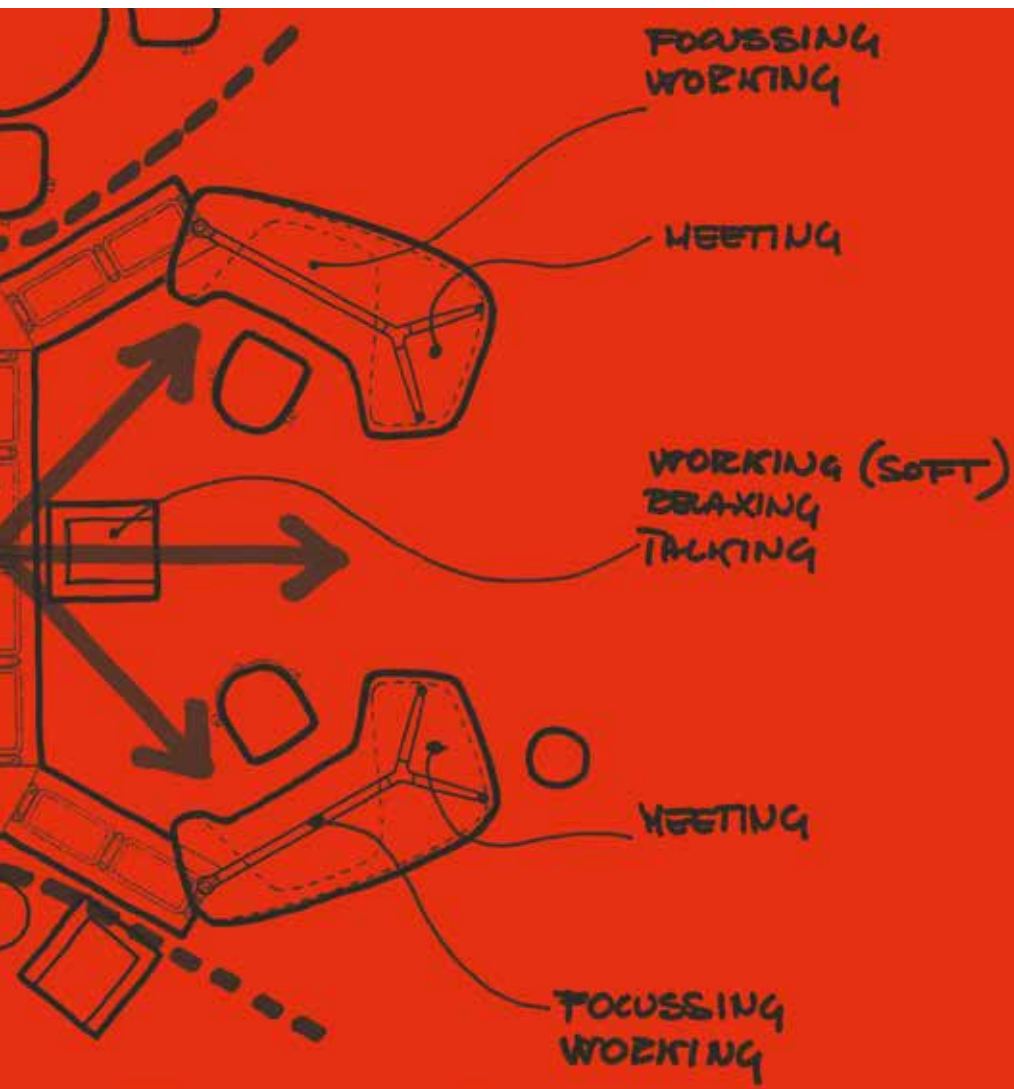


Tecno: The Project

Workplace





Contents



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Our identity, our promise.

Ever since our foundation in 1956, Tecno has developed a unique expertise in understanding workspaces not simply as areas to be furnished, but as living environments that embody a corporate culture, a collective ambition and a unique identity.

Our heritage in design, our deep understanding of the codes and trends and our network of exceptional partners enable us today to offer much more than just furniture or a fit-out: a comprehensive experience, from strategic planning to the handover of your spaces.

**“Transforming a space
means transforming an organisation.”**

What we offer:

Concept Design — The art of translating your corporate values into functional and inspiring spaces.

Project Communication — Change management to get your teams on board.

Architectural Design — Bespoke furniture and fittings, designed to last.

Space Planning — Intelligent optimisation of every square metre.



WANT A CHANGE?

Well-being / Proactivity / Individuality / Autonomy

NEED A CHANGE?

Agility / Complexity / From local to global / Facilitating coherence

ABILITY TO CHANGE?

Mobility / Digitalisation / Legal and HR regulations / Social developments / Management approval

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FOUR KEY QUESTIONS

Which office spaces are best suited to which activities?

Which collaborative workspaces?

How much space is there for individual work?

Which interior design can convey the company's identity?





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THE OBJECTIVES

Objectives must be clear and explicit so that everyone's expectations are aligned.

Why a new workspace concept, and what improvements are we expecting?

What problems are we trying to solve?

What isn't working in the old environment?

Will the new concept be able to adapt to organisational changes and the company's future needs?

Have the objectives and possible solutions been clearly communicated to users?

- 01** IMPROVING FLEXIBILITY
- 02** ENCOURAGING EXCHANGES
- 03** SUPPORTING CHANGE
- 04** STIMULATING CREATIVITY (INDIVIDUAL OR GROUP)
- 05** ATTRACTING AND RETAINING TALENT
- 06** PROTECTING WELL-BEING



STRATEGIC DECISIONS

Where and how should we work?

What sort of workspace is needed for the various activities?

How can we integrate new technologies?

The company will have to make choices in many areas

to ensure that the layout accurately reflects its organisational objectives.

01 WORKPLACES: IN THE OFFICE OR ELSEWHERE

02 WORKSTATIONS: DEDICATED OR SHARED

03 LAYOUT: OPEN-PLAN OR CLOSED

04 DESIGN: REFLECTING THE BRAND'S IMAGE

05 DIGITISATION

06 STANDARDISATION: TAILOR-MADE SOLUTIONS OR A SINGLE CONCEPT



WORKSPACES

OPEN-SPACE

(RATIO: 6 m² per person)



PRIVATE OFFICE

(AREA: 15 m²)



SEMI-OPEN-PLAN WORKING AREA

(RATIO: 8 m² per person)



TEAM WORKING AREA

(RATIO: 4.5 m² per person)



SHARED OFFICE

(RATIO: 20 m² for 2 people)



WORKING ROOM OR QUIET AREA

(AREA: 20 m²)



FOCUS

(AREA: 3 M²)



TEAM OFFICE

(RATIO: 6.75 m² per person)

MOBILE WORKSTATION FOR A DAY

(AREA: 16 m²)



CO-WORKING SPACE / AGILE WORKSPACE

(RATIO: 2 m² per person)



TEMPORARY ACCOMMODATION / OVERFLOW AREA

(RATIO: 2 m² per person)



AUDITORIUM

MEETING AREAS

MEETING ROOM

3 PEOPLE (RATIO: OF 2 m² per person)



SMALL MEETING ROOM

4 TO 8 PEOPLE (RATIO: OF 2 m² per person)



SMALL MEETING ROOM

(AREA: 15 m²)



LARGE MEETING ROOM

10 TO 16 PEOPLE (RATIO: OF 2 m² per person)



LOUNGE ROOM

(AREA: 25 m²)



CREATIVITY ROOM

(AREA: 20 m²)



INFORMATION ROOM

(RATIO: 2 m² per person)



BOARDROOM

(RATIO: 2.5 m² per person)



SUPPORT AREAS

CAFETERIA / WORKCAFÉ
(RATIO: 1.5 m² per person)



COPYING + WASTE SORTING & MAIL
(RATIO: 8 m²)



LOCKER AREA
(RATIO: 0.85 m² per 3 people)



CLASSIFICATION / STORAGE
(TBD IN ACCORDANCE WITH THE SPECIFICATIONS)



COFFEE CORNER / WATER DISPENSER

(AREA: 3 m²)



SOCIAL AREA

(AREA: 20 m²)



WELCOMING

(AREA: 20 m²)



LIBRARY

(RATIO: 2 m² per person)

REST AREA

(TBD IN ACCORDANCE WITH THE SPECIFICATIONS)



EXCHANGE AREAS

(30% OF THE TOTAL AREA)



PHONE BOX

(AREA: 1.5 m²)



MEETING POINT

(RATIO: 1 m² per person)

CLOAKROOM
(RATIO: 0.85 m² per person)



SPACES WITH TERRACED SEATING / MINI AUDITORIUM
(RATIO: 1.5 m² per person)



BREASTFEEDING ROOM
(AREA: 9 m²)

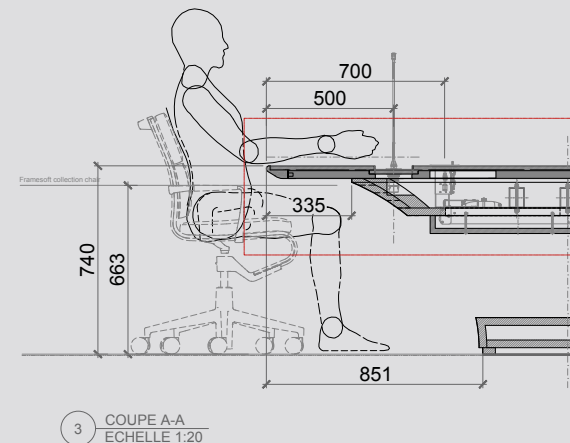
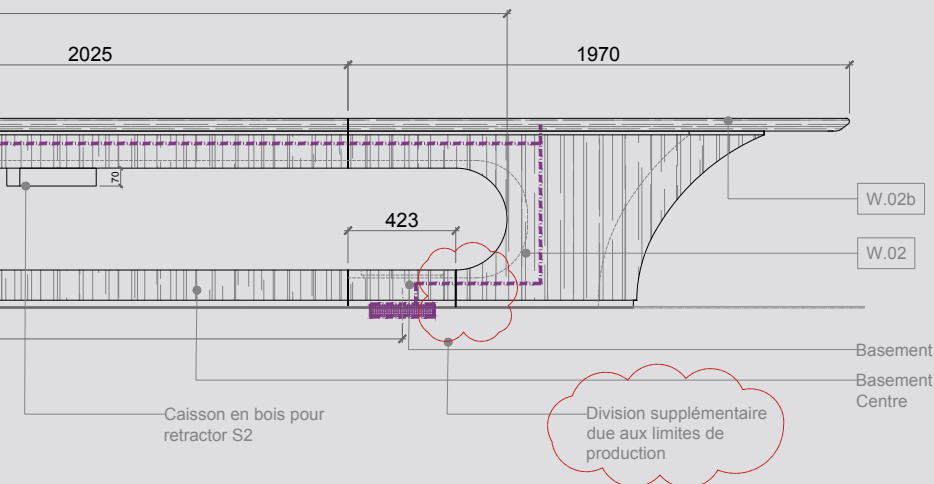
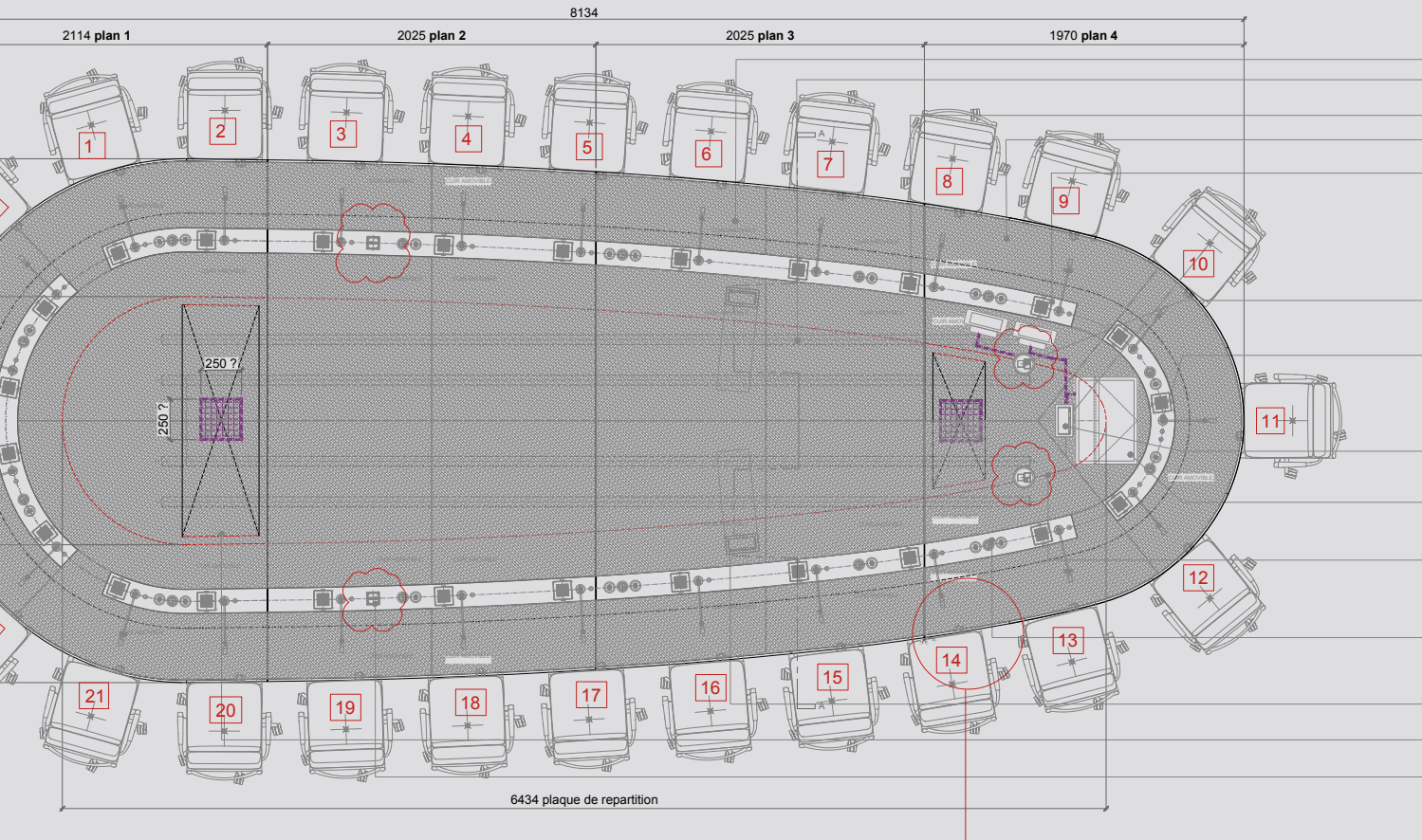


TOILETS
(LOCATION)



PROCESS

- 01** Understanding business challenges and corporate culture
Interviews with senior management, analysis of communication materials, HR interviews
- 02** Gaining an in-depth understanding of core business functions and how they interrelate
Interviews with senior operational management, detailed analysis and team breakdowns.
- 03** Identifying employees' needs, expectations and concerns
Focus groups, mapping of expectations
- 04** Analysing industry conventions
Freelance design, studio workshop
- 05** Translating all of this into a design concept
Storyline, flow, zoning, layout proposals and mood boards
- 06** Consolidating and refining the guiding principles
Running a creative camp: vision, ambition, lifestyle, tech services, workspace
- 07** Challenging, adjusting and refining the guiding principles
Workshops, project teams or brand ambassadors



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WORKPLACE DESIGN

Designing space involves bringing together a multitude of elements — people, functions, flows, comfort, technology and identity — to transform diverse needs into a coherent, effective and adaptable environment.

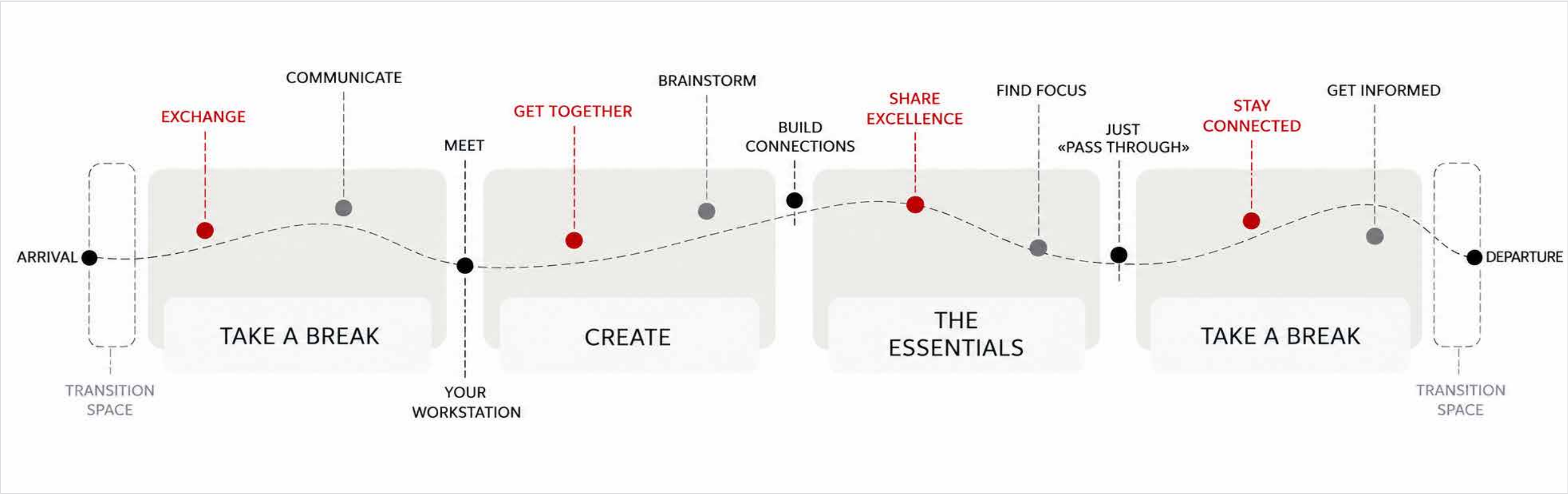
- 01 Listen
- 02 Fairness
- 03 Structure
- 04 Adaptability
- 05 Understanding
- 06 Sociocracy
- 07 Turn-Key
- 08 Proposal
- 08 Challenge





THE WORKSPACE: A PLACE, A MOVEMENT

Facing another day at work...

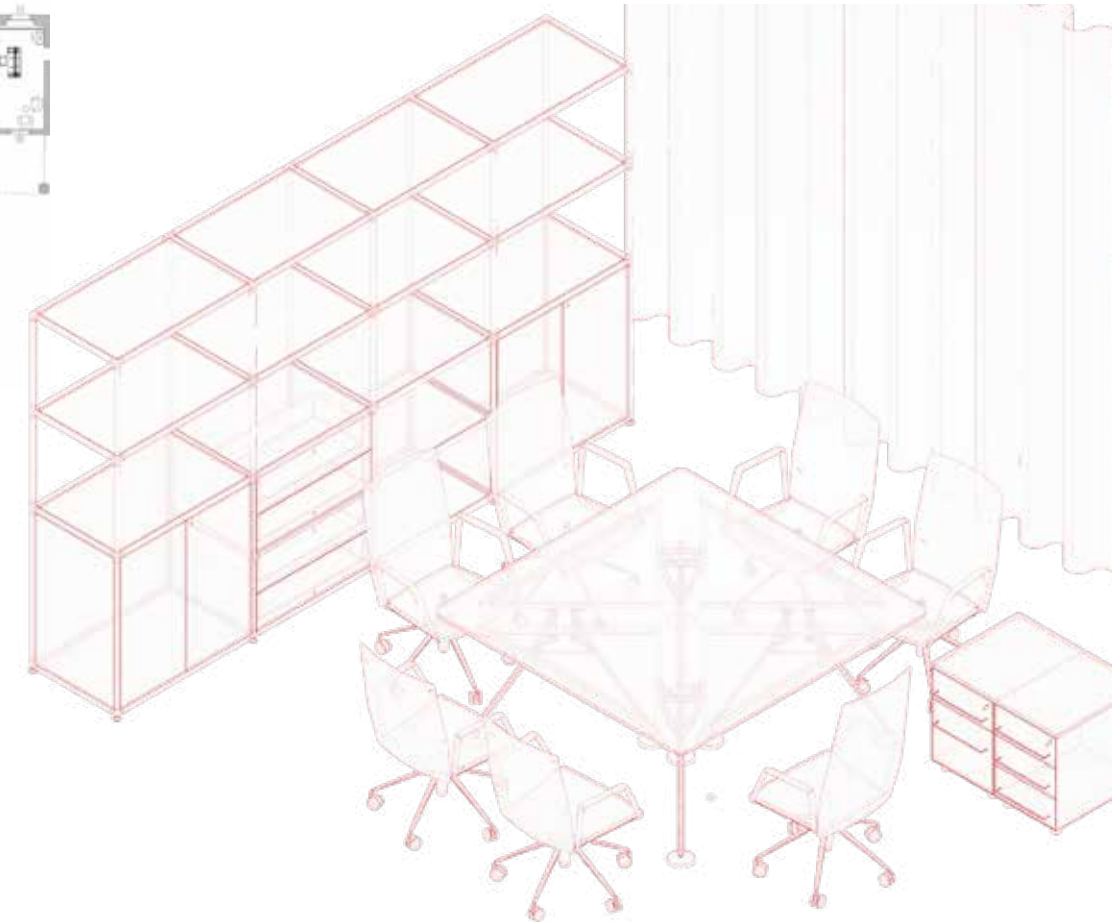
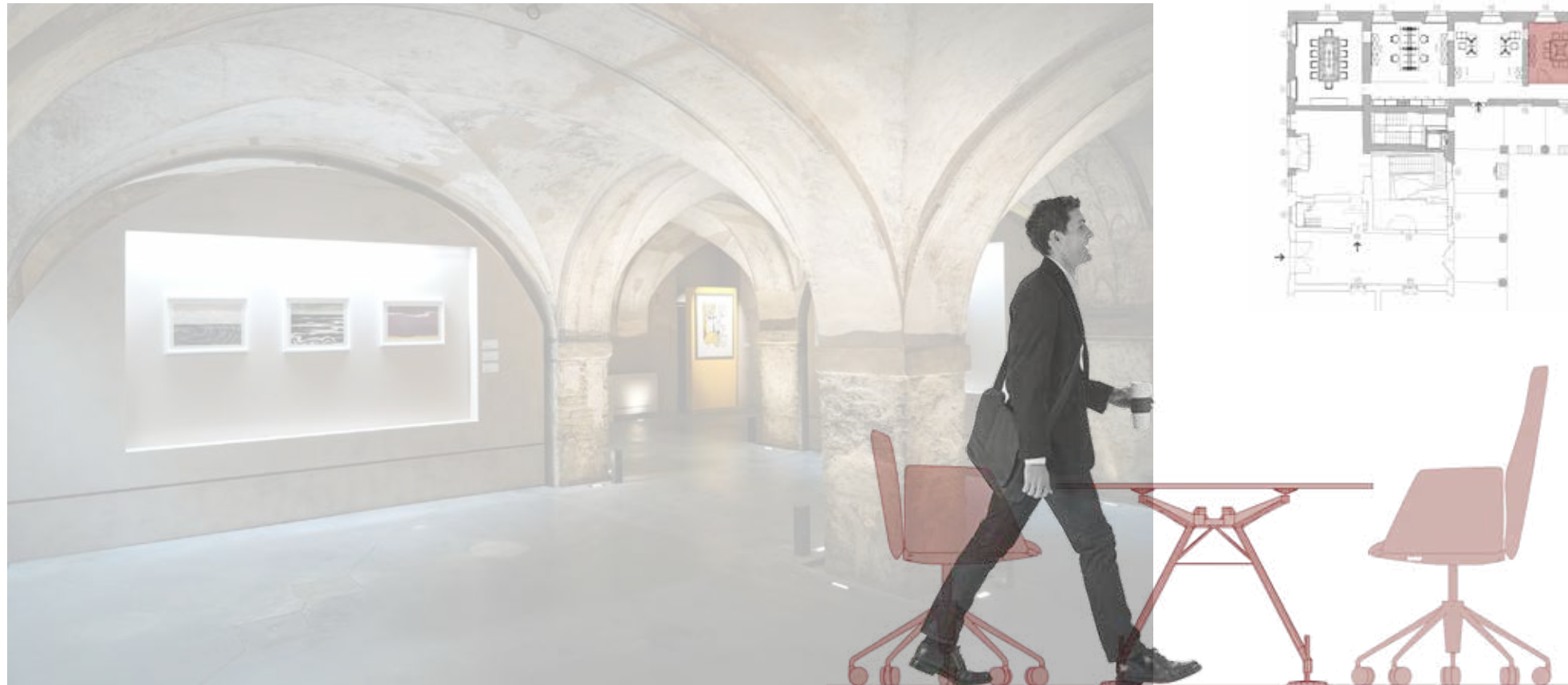


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SPACE-PLANNING

“The office building is no longer just a place to work, but a real living space”

- 01 Identity
- 02 Accessibility
- 03 Diversity
- 04 Spontaneity
- 05 Getting together
- 06 Expertise
- 07 Friendliness
- 08 Attractive environment
- 09 Informal get-togethers
- 10 Welcoming visitors
- 11 Collaborative
- 12 BYOD / CYOD
- 13 Working from home
- 14 New staff members
- 15 Environment
- 16 Showcase
- 17 Privacy areas
- 18 Formal meetings
- 19 Spaces that encourage interaction



AXONOMETRIC PROJECTION



FOCUS COWORKING

“To facilitate dialogue and collaborative approaches”



FOCUS WORKCAFÉ

“A destination that fosters a sense of community and promotes solidarity”



FOCUS FREE BORDER

'A destination that marks the transition between personal and professional life'



FOCUS WELCOMING

“A pivotal moment in the customer’s journey with the brand”





FURNITURE PORTFOLIO



Axis
Centro Progetti Tecno



Horizon
Centro Progetti Tecno



Cosmos
Norman Foster Foundation,
Centro Progetti Tecno



Vela
Lievore Altherr Molina



P32
Osvaldo Borsani



Aura
Rainlight



W80
Daniele del Missier,
Elliot Engineering & Consulting,
Centro Progetti Tecno



WX
Centro Progetti Tecno



Graphis
Osvaldo Borsani, Eugenio Gerli



Clavis
Daniele del Missier,
Centro Progetti Tecno



T334 T335
Centro Progetti Tecno



Nomos
Norman Foster



Pons
Rodolfo Dordoni



Todo Modo
Jean-Michel Wilmotte



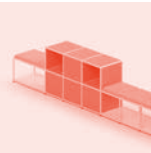
WE
Elliot Engineering & Consulting,
Centro Progetti Tecno



WQube TQube
Centro Progetti Tecno



Beta
Pierandrei Associati



Linea
Zanon Architetti Associati,
Centro Progetti Tecno



Asymmetrical
Piero Lissoni



Ianus
Luca Scacchetti



Plau
Gabriele & Oscar Buratti



Solenoidi
Piero Lissoni



WL
Centro Progetti Tecno



WA
Centro Progetti Tecno



Modus
Contro Progetti Tecno



Basic
Centro Progetti Tecno



Cento
Piero Lissoni



AT16
Osvaldo Borsani



Serie 148
Centro Progetti Tecno



Serie 142
Eugenio Gerli



Aeris
Grimshaw Architects



RS
SNCF, Jean-Marie Duthilleul



PORTFOLIO CLIENTS



Samsung
UK



Microsoft
Italy



Ministry of Education Dubai
UAE



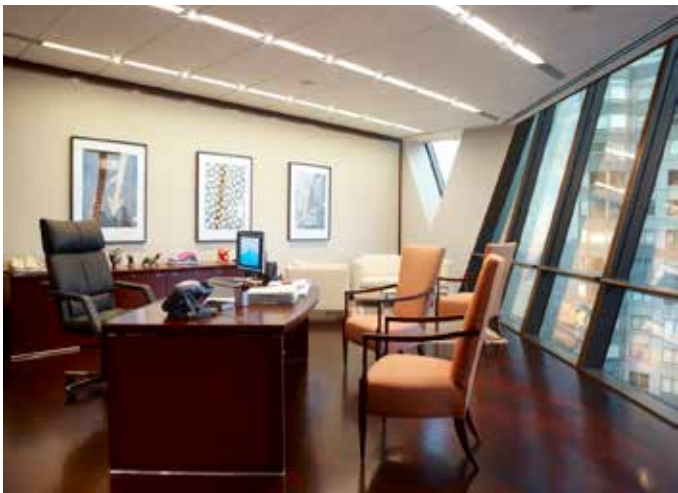
Petronas
Italy



BCG Boston Consulting Group
USA



Moda Maison des Avocats
France



Hearst Tower
USA



AXA
Spain

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AN ENVIRONMENTALLY FRIENDLY PROJECT

A controlled carbon footprint.

Implementation of a 're-use' policy for future developments.

Changing whilst looking after our planet!



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